



2021

Dear Business Owner/Manager:

The 66th Annual Regina Coeli Parish Festival will be held August 13th – August 15th. We invite you to celebrate this tradition with us as one of our festival sponsors. In exchange for your sponsorship commitment, we will provide you with the opportunity to promote your business, its products & services to our parishioners, our school families & all festival attendees. We are excited to welcome back ***Cumulus Toledo as our media partner!*** Our on-air campaign will include live and recorded promotional mentions, website promotion, two morning shows and two live remote broadcasts from our festival site.

66 years ago, a festival tradition began in our community providing family fun for all ages. We carry on this tradition annually with a 3-day event featuring: ***mechanical rides, car show, poker/corn-hole tournaments, CASH raffle, our traditional Sunday chicken dinner and much more!*** Two live bands will take center stage and promise to rock our festival tents on Friday/Saturday as well as polka band, Badinov, on Sunday. Our tradition continues with our annual 'FAMILY FUN DAY' featuring discount ride wristbands, carnival food trucks/games, and the most delicious 'homemade' festival foods you'll ever eat! Our 3-day event traditionally attracts thousands of people to the Regina Coeli campus each year. This year, we will gather in a socially distanced and responsible way in order to continue to protect the health and wellbeing of the community.

Please review the enclosed list of sponsorship options. We think you will find an option that will allow us to showcase you or your organization & that will fit within your budgetary needs. ***We are featuring our alumni sponsorship option: "Welcome Home Eagle" for any Regina Coeli alumni who wish to showcase their 'Eagle pride'.*** Please return the enclosed commitment form & payment to the parish office. We are a non-profit organization and your sponsorship commitment will be tax deductible. *Tax Exempt # 347-30533F.*

Our sponsorship committee will be contacting you within the next few weeks. If the festival should be cancelled, then you will receive a full sponsorship refund. If you have any questions, please feel free to contact the parish office.

Thank you for your donation consideration and assisting us with your support.

Sincerely,

Nick Chupp

Nick Chupp
Festival Chair